

## BRENT BOYCE - DAIRYNZ DAIRY RURAL PROFESSIONAL OF THE YEAR

August 9, 2016



FarmWise consultant Brent Boyce from FarmWise LIC Nelson, Marlborough and Tasman is the DairyNZ Dairy Rural Professional of the Year for 2016.

The judges said they were extremely impressed with the endorsement in Boyce's nomination and that he had an excellent grasp of what it took for a farm business to be successful in today's challenging environment. "He has had a positive influence in his local community, is an influential role model for his peers in the FarmWise group," noted the judges. "His passion and customer focus showed in his nomination. We can clearly see he is an ambassador for his industry."

Boyce has been a farm consultant for more than 20 years is known for his dedication to clients and to rural communities. He typically travels in excess of 80,000 kilometres a year, visiting around 70 regular clients in the Nelson, Marlborough and Buller regions.

He spends time mentoring young farmers, speaking at industry events and organising field days for the rural community.

Judges were impressed with Boyce's planned research project: to investigate the effects to milk production when changing milking frequency during the latter half of a seasonal lactation.

The other six finalists in the dairy category included Carolyn Green (Dargaville) and Chris Dickson (Pukekohe) who are consultants for the Ravensdown Fertiliser Co-operative, Ashburton based Jeremy Savage of McFarland Rural Business, Stratford based Brendon Attrill of Brendon Attrill Agriculture, Waikato based Nico Mouton of AgFirst Waikato and Whanganui based Kate Berry of Toplevel Agriculture.