

## TREVOR COOK - BEEF + LAMB NZ SHEEP AND BEEF RURAL PROFESSIONAL OF THE YEAR

August 9, 2016



Dr Trevor Cook, veterinarian and sheep and beef production consultant from Totally Vets Ltd in Feilding, is the 2016 Beef + Lamb New Zealand Sheep and Beef Consultant of the Year winner.

Dr Cook has worked as a registered veterinarian for 43 years. Most of his time is spent as a sheep and beef production consultant, working one-on-one with farm owners and managers around New Zealand. Cook was nominated for his leadership skills and innovative approach to managing parasites and drench resistance on the farm.

Judges said Cook had “really broken the mould for vets in New Zealand” with his proposed research project, which was part of his application for the award. He plans to investigate and quantify the relative returns of developing the cultivable land available on hill country farms versus further developing the hill country itself.

The other four finalists in the sheep and beef category were AgFirst Northland and Waikato agricultural consultant managing director Bob Thomson, BakerAg Masterton director and management consultant Chris Garland, Ravensdown senior agri manager for Gisborne and the Eastern North Island Sue Quilter and Waiariki Bay of Plenty Polytech agriculture tutor Greg Brady.